



Healthcare membership benefits



Networking

- Connect with other Healthcare organisations and members nationwide, in person or online, to ask questions and share solutions
- Choose from more than 70 member-led meetings and events across the UK every year, including Healthcare interest group meetings
- Attend the BPA's flagship event, Parkex, the biggest parking show in Europe



Advancing knowledge

- Share experiences with your peers across the wider Healthcare membership
- Dedicated Healthcare and members' only website sections with access to the BPA knowledge bank
- Access specialist Healthcare benchmarking data
- Press monitoring and responding to parking related coverage on behalf of our members

- Conducting research into consumer behaviour and opinions
- Regular e-newsletters and Parking News magazine
- Helping our Healthcare members to innovate by sharing market information and user experiences of new and emerging technologies



Advice and support

- Dedicated Healthcare account manager for one to one support, information and advice
- BPA Lawline, offering up to 30 minutes of free legal advice for all Healthcare members
- PR Line, offering up to 30 minutes of free public relations support
- HR Line for up to 30 minutes free advice on employment law and other HR related matters



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Lobbying and engagement

- Influencing the future direction of the parking profession by consistently engaging with government bodies and pushing for change to improve standards in parking
- Representing the views of Healthcare members, ensuring your voice is heard as part of the wider parking community
- Political monitoring and intelligence gathering to improve understanding of challenges facing our sector
- Member input to all consultation responses
- Consumer group engagement and public campaigning



Professional development

- Providing individuals with learning support and advice to maximise career opportunities within parking
- Advice and guidance on parking qualifications, career progression and development opportunities
- Continuous professional development tools and resources
- Opportunities to stand for election to the Association's influential Council of Representatives and Boards

To discuss how BPA membership could help your organisation please contact membership@britishparking.co.uk