



# Retail & Leisure membership benefits



## Networking

- Connect with other Retail & Leisure members nationwide, in person or online, to ask questions and share solutions
- Choose from more than 70 member-led meetings and events across the UK every year, including Retail & Leisure interest group meetings
- Join the debate at our Retail & Leisure members' summit during the BPA's flagship event, Parkex, the biggest parking show in Europe
- Access pan-European colleagues including Retail & Leisure members, equipment manufacturers and service providers



## Advice and support

- Dedicated Retail & Leisure members account manager for one to one support, information and advice

- BPA Lawline, offering up to 30 minutes of free legal advice for all Retail & Leisure sector members
- PR Line, offering up to 30 minutes of free public relations support
- HR Line for up to 30 minutes free advice on employment law and other HR related matters



## Advancing knowledge

- Members' only website section with access to the BPA knowledge bank
- Access to information about new and emerging innovations in technology and software aimed at improving customer service delivery
- Connect with the wider Retail & Leisure membership to share market information and user experience
- Conducting research into off-street parking consumer behaviour and opinions
- Regular e-newsletters and Parking News magazine



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## Raising standards

- The Approved Operator Scheme and BPA Code of Practice helping enforce parking on private land
- Raising consumer confidence in off-street parking standards
- Be part of the conversation around new technologies and innovation that directly impacts the Retail & Leisure sector
- Help improve air quality, reduce emissions and support sustainable practices across Retail & Leisure facilities
- Promote the creation and adoption of common standards and best practice so that Retail & Leisure facilities can deliver a better customer experience
- Receive advice and support to promote the increased use of sustainable transport and electric vehicles across the Retail & Leisure sector



## Lobbying and engagement

- Influencing the future direction of the parking profession by engaging with government bodies and pushing for change to improve standards and regulation for parking on private land
- Representing the views of our Retail & Leisure members, ensuring your voice is heard as part of the wider parking community
- Consumer group engagement and public campaigning
- Proactive national and local media relations on behalf of our members

To discuss how BPA membership could help your organisation please contact [membership@britishparking.co.uk](mailto:membership@britishparking.co.uk)