



## Local Authority membership benefits



#### Networking

- Connect with other Local Authorities and members nationwide, in person or online, to ask questions and share solutions
- Choose from more than 70 member-led meetings and events across the UK every year, including Local Authority interest group meetings
- Join the debate at our Local Authority members' summit during the BPA's flagship event, Parkex, the biggest parking show in Europe



#### Advice and support

- Dedicated Local Authorities account manager for one to one support, information and advice
- BPA Lawline, offering up to 30 minutes of free legal advice for all Local Authorities
- PR Line, offering up to 30 minutes of free public relations support
- HR Line for up to 30 minutes free advice on employment law and other HR related matters



## Lobbying and engagement

- Influencing the future direction of the parking profession by consistently engaging with government bodies and pushing for change to improve standards in parking
- Representing the views of our Local Authority members
- Political monitoring and intelligence gathering
- Member input to all consultation responses
- Consumer group engagement and public campaigning

"The BPA is a not for profit organisation which, over the past 50 years, has established itself as the lead voice for the parking profession"

Anjna Patel MBE,
BPA Board member and Sandwell MBC.





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### Advancing knowledge

- Connect with the wider Local Authority membership for peer to peer experience sharing
- Members' only website section with access to the BPA knowledge bank for the latest publications, guidance, case studies and information notes
- Press monitoring and responding to parking related coverage
- Conducting research into consumer behaviour and opinions
- Regular e-newsletters and Parking News magazine
- Changing the conversation around parking through the Positive Parking Agenda
- Helping Local Authorities to innovate by sharing market information and user experiences of new and emerging technologies



### Professional development

- Providing you with learning support and advice to maximise your career opportunities within parking
- Advice and guidance on parking qualifications, career progression and development opportunities
- Continuous professional development tools and resources
- Opportunities to stand for election to the Association's influential Council of Representatives and Boards

To discuss how BPA membership could help your organisation please contact membership@britishparking.co.uk