

BEYOND EXPECTATION



PARK MARK FREIGHT

There is an increased expectation for efficient, well managed and high quality lorry parks and truck stops in order to combat vehicle and cargo crime.

Park Mark Freight is awarded to parking facilities that have been subjected to a rigorous risk assessment conducted by both a police Designing Out Crime Officer and the British Parking Association, reassuring current and potential customers of the high standards in all aspects of that facility.

Facilities awarded the Park Mark Freight award are subject to an annual assessment to enhance the high standards required by the award are maintained.



HIGHEST STANDARDS



Park Mark Freight informs current and potential customers of the highest standards in all aspects of the parking experience and enables operators and providers to show the value of their parking services.

Park Mark Freight is a new and comprehensive assessment run by Police Crime Prevention Initiatives and the British Parking Association that seeks to enhance the highest quality of today's lorry parks in services and operations. To achieve the award, lorry parks and truck stops must demonstrate a wide range of responsibilities, which includes:

- Low crime and measures in place to enhance the safety of people and vehicles
- Good management and operations
- Exemplary customer services



HOW DOES AN ASSESSMENT WORK?

Park Mark Freight builds upon the Safer Parking Scheme's Park Mark Award by introducing essential criteria. Park Mark Freight will only be awarded to lorry parks and truck stops who demonstrate their facilities pass the following essential requirements:

- Continuous secure perimeter
- CCTV, which must cover any payment machines
- Payment machines to be regularly emptied
- On-site security personnel
- Good lighting covering the perimeter and entrance/exit points
- Landscaping must enhance uninterrupted views of the site by CCTV
- Signage must include emergency contacts; vehicles permitted, telephone help line, parking charges



- Entrance and exit signs must be clearly shown
- Clear way-finding markings
- Designated Health & Safety Officer and evidence of health and safety inspections
- Clean, working and maintained toilet facilities (male and female)
- Drinking water
- Waste bins and recycling facilities
- Availability of food and drink



BENEFITS OF PARK MARK FREIGHT

Achieving Park Mark Freight enables you to demonstrate that you have achieved high management standards and exceptional customer service at your facility.

Park Mark Freight award holders will be displayed on the Park Mark website, parkmark.co.uk where the public can search for parking facilities.

Achieving Park Mark Freight shows that your facility has achieved the rigorous requirements stipulated by the British Parking Association and the Police Service.

You will receive a certificate when you achieve Park Mark Freight and your award can feature in the news section of the Park Mark website and on our social media channels if you wish to raise the profile of your facility.

HOW TO JOIN

- 1 Apply for Park Mark Freight on our website:
britishparking.co.uk/park-mark-freight-enquiry-form
- 2 One of our Area Managers will contact you to discuss the requirements for achieving the award and arrange any necessary assessments, which will include a police assessment.

Once the facility has passed the Park Mark Freight assessment, you will receive a Park Mark Freight award and be entitled to all the benefits that come with being an award holder.

Scheme and lorry park registration fee information can be found at:

britishparking.co.uk/Park-Mark-Freight

Head Office: **01444 447 319** Email: **saferparking@britishparking.co.uk**

The scheme is supported by

Secured by Design



Official Police Security Initiative



Park Mark® and Park Mark Freight are part of the Safer Parking Scheme managed by the BPA on behalf of Police Crime Prevention Initiatives (PCPI).

